



Zip Prime-WB

Interior/Exterior Primer/Sealer/Stain Killer

Product Data Sheet

DESCRIPTION and USES

ZIP PRIME-WB is a high performance, water-borne primer that combines the many benefits of water-borne products such as ease of application, water clean-up, low odor and fast dry with the typical benefits of solvent borne-primers like stain killing and good adhesion to a variety of surfaces. It can be used on all interior paintable surfaces including plaster, drywall, wood and previously painted surfaces in good condition. ZIP PRIME-WB is an excellent primer for use under wallcovering. Its flexible, breathable film allows moisture to escape and resists cracking when used as a primer for exterior wood. Water-borne stains are trapped in the primer film so they cannot bleed into the finish coat. It may also be used to prime aluminum, galvanized metal and plastic. Both latex and oil-based finish coats may be used over ZIP PRIME-WB. This product meets VOC requirements for use in LEED construction.

SURFACE PREPARATION

All unpainted surfaces must be clean and dry. Previously painted or finished surfaces should be washed to remove soil, wallpaper paste and other contamination. Remove loose or peeling paint, patch holes and cracks. Clean mildewed areas with a solution of 1 part household bleach and 1 part water.

APPLICATION

Apply with a brush, roller, pad applicator or airless spray. Use 2 coats over heavily stained areas and woods subject to tannin stain bleed like cedar and redwood. Do not apply when surface or air temperature is below 50°F.

SAFETY INFORMATION

For complete safety information, refer to the MATERIAL SAFETY DATA SHEET for this product.

COLORS

White (May be tinted with up to 4 oz. Universal Colorant per gallon).

TECHNICAL DATA

Vehicle Type:	100% Acrylic Latex
Volume Solids:	39%
Coverage:	300 – 400 SF/Gallon (depending on surface porosity).
Dry Time:	
<i>Touch:</i>	30 Minutes
<i>Recoat:</i>	1 Hour (high humidity will slow dry times).
VOC:	55 g/l
Clean Up:	Water

PRODUCT CODE INFORMATION

44510

Zip Prime-WB Primer—White

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